

Mind Shifts and Behavioral Transformation™

OVERVIEW

Making a lasting behavior change is a complex and multifaceted process beyond simply deciding to alter a habit. It requires a deep commitment of time, energy, and emotional investment. Behavioral change is not an instant transformation but a gradual evolution that requires patience and persistence. To succeed in making these changes, individuals must first understand the fundamental elements of change—self-awareness, motivation, and goal setting—and the psychological and environmental factors that influence their actions. This understanding sets the foundation for navigating through each stage of change, which can range from initial contemplation to sustained maintenance of the new behavior.

Through immersive discussions, needs assessments, problem-based case studies, and resource sharing participants will:

- Understand how personal events and life changes influence professional behaviors.
- Identify your communication style now and what style is needed in each stage of change to successfully navigate your way through.
- Improve your ability to make business decisions based on behavioral changes.



WHO SHOULD ATTEND

The seminar is designed for leaders from a wide range of industries and regions. It provides a globally relevant leadership experience that addresses the challenges of today's dynamic and complex business landscape.

- **Senior Executives and Managers:** Leaders responsible for tackling complex challenges, driving organizational transformation, and inspiring teams to achieve strategic goals.
- **Change Leaders and Project Managers:** Professionals spearheading change initiatives, implementing innovative processes, and fostering adaptability within their organizations.
- **HR and People Leaders:** Individuals dedicated to building a culture of resilience, engaging teams, and overcoming resistance to change.
- **Entrepreneurs and Business Owners:** Visionaries aiming to implement scalable strategies and position their organizations for long-term success.
- **Emerging Leaders and High-Potential Professionals:** Aspiring leaders preparing for advanced roles by strengthening their ability to manage and lead change effectively.

Whether you are driving organizational transformation or seeking to enhance your leadership approach, this seminar offers the strategic tools and insights necessary to excel as a change agent in today's fast-paced and dynamic business landscape.

Shanterera



Chatman



Shanterera L. Chatman, MBA is President of PowHer Consulting. She is a transformation consultant with over 20 years of experience in culture curation, global culture strategy, behavioral change management (BCM), and learning and development. Her experiences as a seasoned consultant affords her the opportunity to work with some of the largest and most innovative companies and organizations in the world. Shantera's experience spans the Aerospace, Oil & Gas and international government industries in which she has built a reputation for fostering strong relationships with her clients based on delivering meaningful results that include, but are not limited to team assessments, strategic plans, change strategies, and immersive cultural workshops that drive change within organizations. Shantera is the author and creator of the Transformative Ally Framework®. The Transformative Ally Framework® explores trust, advocacy, support, and coexistence through the lens of creating organizations that are more inclusive and supportive of diverse experiences, perspectives, and identities.

Shanterera's thought leadership on culture, which has been featured in local media outlets, Houston Business Journal, Inc. Magazine, and various online platforms such as Entrepreneur.com, is a testament to her deep understanding and innovative approach. Shantera's insights will undoubtedly inform and enlighten those who engage with her work. Shantera received her BBA in Information and Operations Management from Texas A&M University and her Master of Business Administration degree from Walden University. She is also a Goldman Sachs 10,000 Small Business Alum.

CONTACT INFORMATION



info@ShantereraChatman.com



346-400-1130



ShantereraChatman.com



[linkedin.com/in/shanterachatman](https://www.linkedin.com/in/shanterachatman)